

care | crush

[keə . krʌʃ] *verb*

the act of applying the right software practices with the best intentions,
but in a slightly misguided way that easily leads to failure

concentrate on feature delivery | don't waste time learning - you're smart enough

avoid knowledge silos | perform a reorg at least once a year

report progress in line with management expectations | never give them actual numbers

ensure to fail fast and often | discourage adjustments to facilitate future failure

comply with the long-term plan | don't let the market or customers disturb you

rephrase requirements as user stories | restrict yourself to a single line description

use cutting edge technology | constantly chase the latest buzzwords

stick to your ambitious plans | compensate for unexpected changes with overtime

have acceptance criteria for all user stories | make criteria mutually exclusive